

## 2018 Editorial Calendar

Each issue of *Software Magazine* in 2018 focuses on featured areas to provide readers with the most up-to-date information on every aspect of their business. *Software Magazine* is distributed four times in 2018, including the Software 500 edition in November.

<b>FEBRUARY</b>	Ad Close.....1/9/18 Materials Due..... 1/16/18 Distribution.....2/6/18	<ul style="list-style-type: none"> <li>• Big Data</li> <li>• Software Licence Management</li> <li>• IT Outsourcing</li> <li>• Application Development</li> </ul> <p><b>PLUS: Commentary from our Contributors</b></p>
<b>MAY</b>	Ad Close..... 4/6/18 Materials Due.....4/13/18 Mail Date.....5/1/18	<ul style="list-style-type: none"> <li>• <b>BUYERS GUIDE</b></li> <li>• Enterprise Software</li> <li>• Business Intelligence</li> <li>• Cloud Technology</li> </ul> <p><b>PLUS: Commentary from our Contributors</b></p>
<b>AUGUST</b>	Ad Close..... 7/7/18 Materials Due..... 7/14/18 Distribution.....8/1/18	<ul style="list-style-type: none"> <li>• Analytics</li> <li>• Compliance</li> <li>• Artificial Intelligence</li> <li>• Hardware</li> </ul> <p><b>PLUS: Commentary from our Contributors</b></p>
<p><b>Software Magazine's 2018 Software 500 Issue</b>  <b>36th Annual Ranking of the World's Largest Software &amp; Services Providers</b></p> <p><i>Contact <a href="mailto:survey@softwaremag.com">survey@softwaremag.com</a> for information on how to be considered for the Software 250 ranking. Submission deadline for 2018 is June 2, 2018.</i></p>		
<b>NOVEMBER</b>	Ad Close.....10/10/18 Materials Due.....10/17/18 Mail Date.....11/5/18	<ul style="list-style-type: none"> <li>• <b>SOFTWARE 250 OVERVIEW &amp; RANKING &amp; High-Growth Company Chart</b></li> <li>• IP Protection</li> <li>• Application Development</li> <li>• Machine Learning</li> <li>• Cloud Technology</li> </ul> <p><b>PLUS: Commentary from our Contributors</b></p>