SOFTWARE MAGAZINE

THE SOFTWARE DECISION JOURNAL

TARGET CHARTS

Reach Buyers with Target Chart Advertising in 2015.

Unique Marketing Opportunity!

Generate results with strategic advertising positioning. Your message is located directly next to a specialized resource chart. At least one Target Chart appears in every issue of *Software Magazine.*

Target Chart Advertisers Receive:

A full-color print advertisement placed next to a chart specifically targeted on core products. In addition, the chart is posted on our website, softwaremag.com.

2015 CHARTS

Feb	Testing Tools & Services
Feb	Financial Applications & Services
Apr (PRINT)	Cloud Computing Software & Services
Jul	Mobile Device Management Software & Services
Oct (PRINT)	Security Software & Services
Dec	Healthcare Software & Services

SPECIFICATIONS

Full Ad: 2.24" (w) x 4.19" (h)

Half Ad: 2.24" (w) x 2.69" (h)

Please send artwork as a high-resolution PDF or Illustrator EPS file with all fonts outlined and all images embedded. Please covert all files to CMYK.

SOFTWARE
MAGAZINE *Target Chart*

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