

SOFTWARE

THE SOFTWARE DECISION JOURNAL MAGAZINE

Publisher's Sworn Statement of Circulation

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Titles

CIO/CTO/VP of IS/MIS	4,000	5.0%
VP/DIR/MGR/IS/IT/MIS	4,000	5.0%
VP/Dir/MGR of Devlpmnt, Netwrks	6,000	7.5%
Software Specialist	4,000	5.0%
Other IT Management	4,000	5.0%
CEO/President/Chairman/Partner	24,000	30.0%
Product Managers	9,200	11.5%
Engineers	5,600	7.0%
Sales	8,000	10.0%
Marketing	11,200	14.0%
Total	80,000	100.0%

Industries

Financial Services/Banking/Insurance	4,000	5.0%
Health/Medical/Dental/Pharma	3,000	3.8%
Manufacturer - Non Computer	10,000	12.5%
Computer Manufacturer	10,000	12.5%
Technology Services/Consulting	10,000	12.5%
Government: Federal/State/Local	4,000	5.0%
Software Developers VARs/ISVs	24,000	30.0%
Telecom/Transportation/Utilities	4,000	5.0%
Education/R&D/Business Services	6,000	7.5%
Wholesale/Retail/Distribution	3,000	3.8%
Miscellaneous	2,000	2.5%
Total	80,000	100.0%

I hereby make oath and say that all data set forth in this statement is true.



Thomas Tetreault, Publisher

July 9, 2014